



### UPCOMING HEALTHCARE INFRASTRUCTURE PROJECT: ADVANCING BIM AND SUSTAINABLE INFRASTRUCTURE SOLUTIONS

Synercon's CEO, Jabbar Rahim Khan, alongside Director Saadat Ullah Khattak, Dr. Irfan Khan, and the BIM team, recently engaged in a productive meeting chaired by the Suregen General of Pakistan Amry along with Commandant AFIC, concerning an upcoming project. The discussions centered around key aspects such as design innovation and the implementation of advanced Building Information Modeling (BIM) processes to enhance efficiency.

The team delved into the **architectural design process**, reviewing the proposed conceptual design and space planning strategies. They also addressed the optimization of traffic flow and explored the potential of AI-driven digital transformation, alongside presenting state-of-the-art facility proposals. A significant emphasis was placed on energy efficiency, as the team evaluated various methods and techniques to enhance sustainability.



### WELCOMING MR. DERALD SMART TO THE SYNERCON LEADERSHIP TEAM

We are pleased to extend a warm welcome to **Mr. Derald Smart**, who has officially joined the Synercon family. Mr. Smart brings with him over **25 years** of distinguished leadership experience across both the **private and development sectors in North & Latin America and South Asia**. His expertise spans strategic growth, market expansion, and SME development, having played a pivotal role in revitalizing businesses, securing private-sector investments, and overcoming complex market challenges.

His proven ability to drive impactful change and deliver long-term value makes him a key asset to Synercon as we continue to expand our reach and deepen our impact. Mr. Smart's global perspective and commitment to sustainable business strategies will be instrumental in advancing our mission and fostering innovation across our initiatives.

## STRENGTHENING AGRIBUSINESS AND AGROTOURISM IN BALTISTAN

Synercon's Director, **Mr. Wasim Kakakhel**, recently met with representatives from farmer cooperatives in **Baltistan** to explore impactful partnerships aimed at enhancing local **agribusiness** and **developing agrotourism initiatives**.

This collaboration aligns with Synercon's commitment to sustainable and ethical practices, with a focus on establishing fair trade partnerships that contribute to regional economic growth, responsible tourism, and the promotion of sustainable agriculture.

This initiative reflects Synercon's continued efforts to cultivate meaningful, community-first partnerships that drive long-term value for local stakeholders.



## SYNERCON AT THE HBL P@SHA CXO MEETUP 2025

**Mr. Saddat Ullah Khattak**, Director at Synercon, proudly represented the organization at the **HBL P@SHA CXO Meetup** held in Peshawar this year.

The event brought together leaders from IT enterprises, venture capital firms, and government bodies, creating a vibrant platform for networking, innovation, and strategic collaboration.

Synercon's presence highlighted its growing role in the technology sector and its ongoing efforts to build bridges across industries for mutual growth.

